



Maite Piera

Maite Piera is an Executive Coach certified by the ICF and MBA from IESE. She has got more than 20 years of work experience in different multinational companies, like Allianz AG, Hewlett-Packard, Kellogg's and Freixenet Group. Within these companies, Maite has led the implementation of global projects from a talent perspective, having worked and lived in Germany, UK and Spain to undertake her professional commitments. In her latest stage of her professional career, Maite has been managing several countries on behalf of Freixenet Group, being responsible for Russia, Romania, Italy and Turkey from a general management point of view.

In 2004 Maite started her role as a coach working as an internal coach for Kellogg's Iberia and from 2007 as an internal coach to the sales team at Freixenet Company. After being certified as an Executive Coach in 2011, Maite has had the opportunity to undertake several coaching processes, at a corporate and individual level. Career development and coaching have become Maite's passions and her blog, coachingvirtual.net, her platform to express and share her views about coaching and career management.

Related to this, Maite has written two books titled "Job Hunting for Dummies" (Ed. Planeta), in 2011 and 2014 and usually contributes to the media with articles about talent and career management and coaching.

Currently Maite owns a company dedicated to provide services to C-suite members, executives and family businesses on their strategic career management projects.

Maite is a mother of three children and speaks fluently English, German, Italian and Spanish.