



## **Pilar García de Viedma Santoro**

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Pilar is Executive & Team Coach, and General Manager at Ethnical Consultants. She has a great experience as a Coach and has done more than 1300 Executive Coaching hours among relevant companies of Ibex 35 and others.

As an Executive Coach she has been trained by the European Coaching School and is Certified by the International Coaching Federation as PCC (Professional Certified Coach), is Master & NLP Practitioner, Gestalt Therapist. As a Team Coach she was trained by J.O'Connor (certified by ICC- International Coaching Community) and as System Coach by CRR Global (ORSC). She is Associate Degree in Business Administration by Saint Louis University and PDD by IESE. She speaks fluent english and spanish.

Pilar has developed a significant professional career in management positions and as entrepreneur. She started as Product Manager at Barclays Bank, in 1998 she joins American Express as Marketing and Sales Manager.

In 1993 Pilar decides to start an entrepreneurship role founding a technology company, Integrasys, SA where she was VP Business Development and Member of the Board, being responsible for the international Business Development of the company, in 2003 she founds a Marketing Agency, Ethnical Consultants & Management.

She cooperates with IESE as an Executive Coach since 2011, and as Coach for Alumni Professional Career Advice since 2015.

Since 2009 she works as Executive Coach & Team Coach and is Director at Go4it Talent Development.

She is Team Coaching Trainer at Integrando Excelencia, Coaching Supervisor and Coach at IDDI (Universidad Francisco de Vitoria) and Coaching Supervisor and Coach at Centro de Estudios del Coaching.